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**Sanjit Bardhan Promoted to Arecont Vision's
Director for the Middle East and Africa**



Sanjit Bardhan, Director – MEA, Arecont Vision

Los Angeles, CA (May 23, 2013) — [Arecont Vision](http://www.arecontvision.com), the industry leader in [megapixel camera technology](#), announced today that Sanjit Bardhan has been promoted to Director for the Middle East and Africa (MEA). He was formerly the company's Regional Sales Manager in the Middle East and North Africa.

In this newly created position, Mr. Bardhan's responsibilities will expand to include the entire continent of Africa. From his office in Dubai, he will oversee manufacturer representative groups in the region, as well as regional sales managers.

“Sanjit has made significant contributions to our growth in the Middle East. The Middle East Africa region is one of the fastest growing areas of our global business. We have developed very strong relationships with key distributors and systems integrators who have provided excellent Arecont Vision solutions to some of the best known end user businesses and organizations in the region,” said Scott Schafer, Executive Vice President, Arecont Vision. “This promotion reflects our confidence in Sanjit’s ability to use his knowledge and experience to drive continued market development in this important region. We will continue to make significant investments in people in the Middle East Africa territory.”

Sanjit Bardhan has more than eight years of sales experience in the Middle East. Before joining Arecont Vision, he worked for Clipsal Middle East (now Schneider Electric) and Anixter International. He held numerous sales, marketing and management roles during his tenures with both organizations. At Anixter International, Mr. Bardhan was the Channel Sales Manager, handling key supported systems integration partners.

Security integrators and end user customers in the Middle East and across Africa have been very receptive to the benefits of IP megapixel video, recognizing the ability to cover more area in higher detail with fewer cameras, lowering all associated installation and management costs related to surveillance systems.

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ABOUT ARECONT VISION

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. All-in-one products such as the MegaDome®, MegaView®, MegaBall™, MicroDome™ and D4F/D4S/D4SO series provide installer friendly solutions. True Wide Dynamic Range (WDR) and remote focus/remote zoom enhance camera utility. Compact JPEG and H.264 series of cameras address cost sensitive applications. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

***EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Mark Espenschied at Arecont Vision at mespenschied@arecontvision.com.